



We Law You Competition Rules

Organised in partnership with the incubators listed in Appendix 1

Section 1: Organiser

DS Avocats AARPI law firm, with a head office at 6, rue Duret 75116, Paris (SIRET: 78471226700060), represented by its Chairman, Mr Daniel Chausse, is holding the We Law You competition on Wednesday 20th June 2018.

Submission and registration are made possible online at
<http://ds-savoirfaire.com/en/home/>

DS Avocats law firm is designated below by the name "DS Avocats".

Section 2: Competition Announcement

The competition is organised in partnership with the incubators listed in Appendix 1.

It will take place on Wednesday 20th June 2018, starting at 2.00pm.

The awards ceremony will take place at 7.00pm.

The competition is advertised:

- On <http://ds-savoirfaire.com/en/home/>;
- In brochures, banners, promotional videos, etc.

It is open to any natural or legal person residing in France, as long as the said person is presented by a participating incubator, as listed in Appendix 1 (list may be amended by joint agreement between DS Avocats and the incubator joining or withdrawing from the competition), or upon special approval by DS Avocats.

Lawyers and employees of DS Avocats law firm, members of their families and any person having participated directly or indirectly in the creation, implementation and management of this competition are excluded from this competition.

Each participating incubator may present a maximum of three incubated candidates unless a special derogation is approved by DS Avocats.

Only one entry per person is allowed (same last name, first name, postal address and email address).

Any person who does not respect these conditions or refuses to provide proof of fulfilling the said condition will be excluded from the competition and not be allowed to receive ownership of the prize the person ends up winning.

Section 3: Registration

The purpose of the competition is to reward an innovative project. Three winners will be offered one of three prizes consisting of a legal advice package, valued at €15,000, €10,000 and €5,000 excluding VAT.

To take part, candidates only need to:

- Connect to www.ds-savoirfaire.com;
 - Register on www.ds-savoirfaire.com;
 - Accept the terms of use on <http://ds-savoirfaire.com/en/home/>;
- Fill out the entry form available on <http://ds-savoirfaire.com/en/home/> and provide a project presentation file (maximum of two

presentation pages and maximum of 10 appendix pages), in open format, but listing the name of the participating incubator and identifying the member or members of the entrepreneur candidate team;

- Apply before May 10th 2018.

Any entry that is incomplete or fraudulent and/or that does not comply with these rules and/or that contains incorrect information or that is not in the proper format defined in Section 3 will not be taken into account and shall be considered null and void. The confidential information contained in the documents filed with DS Avocats will be protected by professional privilege. It will only be given to members of the judging panel who have signed a confidentiality agreement and will only be used for the purposes of this competition.

DS Avocats reserves the right to verify the identity of participants, particularly to verify the veracity of the information provided in entry forms.

Section 4: How to take Part in the Competition

To take part in the We Law You competition, candidates are required to present an innovative project.

Renowned professionals in the start-up and innovation ecosystem will form the judging panel.

Section 5: Winner Selection Criteria and Method

All projects presented by the incubators and DS Avocats will be examined by the judging panel, who will then select ten semi-finalists.

The ten semi-finalist start-ups will be invited to appear before the judging panel on Thursday 20th June 2018 to present their projects.

During this presentation, the jury will select the three winning start-ups after consultation on Wednesday 20th June 2018, and will also announce the winners on Wednesday 20th June 2108, during the awards ceremony.

The three most compelling start-ups will win the competition.

The selection criteria will be:

- The innovative nature of the project;
- The team's entrepreneurial drive and its members' personalities;
- The originality of the team's offer and business model;
- The project's economic development potential.

DS Avocats reserves the right to disqualify any

competitor whose participation does not meet these criteria. Any competitor disqualified for any reason whatsoever will not be eligible to win any prize.

Participants who are not selected will not have the right to claim any compensation of any kind.

Section 6: Prizes

For the three start-ups chosen:

The first prize, valued at €15,000 excluding VAT, will be provided exclusively in the form of legal consultations. The available consultation hours will be calculated according to the hourly rate of lawyers at DS Avocats.

The second prize, valued at €10,000 excluding VAT, will be provided exclusively in the form of legal consultations. The available consultation hours will be calculated according to the hourly rate of lawyers at DS Avocats.

The third prize, valued at €5,000 excluding VAT, will be provided exclusively in the form of legal consultations. The available consultation hours will be calculated according to the hourly rate of lawyers at DS Avocats.

Prizes are personal and non-transferable. Winners cannot raise any dispute of any kind, nor request prizes be redeemed for cash or replaced or exchanged for any reason whatsoever.

The allowances will be valid for three years from the date of the awards gala and will be provided at DS Avocats' typical billing rates. A balance sheet indicating the name of the consulted lawyer and the time spent in consultation will be made available to winners.

The prizes awarded as part of the competition fall within the field of legal advice.

Section 7: Advertising and Assignment of Rights

DS Avocats reserves the right to advertise this competition on various marketing media, websites, social media networks, etc.

The winners authorise DS Avocats to use their names and pictures, free of charge, as part of communications surrounding this competition and for a period of five years.

This use does not give the winners any compensation, right or benefit of any kind. Such a use will not give the winners any right and/or remuneration other than the awarded prizes. The winners cannot oppose such a use.

Section 8: Rules

These rules are available on
<http://ds-savoirfaire.com/en/home/>

Section 9: Competition Participation

Participation in the competition results in the full and complete acceptance of these rules. Multiple entries by a single participant are not accepted.

Section 10: Control and Limitation of Liability

DS Avocats reserves the right to amend these rules at any time, without notice or obligation to give reasons for its decision and without it being held liable in any way.

DS Avocats reserves in all cases the right to shorten, extend, suspend, alter or cancel the competition at its sole discretion. DS Avocats will not be held liable in any way for this decision and participants will not be entitled to claim any damages of any kind.

All entries with information found to be missing, false, incomplete, illegible, not conforming to the provisions of these rules or given after the date and time limit for participation will be considered null and void and will render participants ineligible to win any prize. The same penalty will apply in the event of multiple entries by a single participant.

DS Avocats cannot be held liable in any way for any fraud committed by any participant. In particular, entries under a fictitious name or borrowed from one or more third parties will be considered fraudulent, each participant being required to register and participate in the competition under his or her own name. Any fraud will result in the disqualification of the participant.

Section 11: Protection of Personal Information

Participants' personal information collected as part of their participation in the competition is subject to processing for the purpose of confirming their

their participation in the competition and to award prizes to participants who have won.

This information will be used exclusively by the competition organiser and will be processed digitally.

In accordance with the Information Technology, Data Files and Civil Liberties Act of 6th January 1978 amended by the Act Relative to the Protection of

Individuals with Regard to the Processing of Personal Data of 6th August 2004, participants have the right to access, modify and delete information that concerns them, held by the competition organiser. Participants may exercise this right upon simple written request with proof of identity at the following address: communication@dsavocats.com

Exercising the right to delete will result in the entry's cancellation.

Section 12: Applicable Law and Settlement of Disputes

This competition and these rules are subject to French law.

Any dispute concerning the interpretation of these rules shall be expressly submitted to be assessed solely by DS Avocats. In the case of persistent dispute relating to the application and/or to the interpretation of these rules, and where the parties fail to agree, the Court of Appeal of Paris shall have sole jurisdiction as a last resort. Disputes will no longer be admissible two⁽²⁾ months after the competition closes.

APPENDIX 1 LIST OF INCUBATORS - FOR INFORMATION PURPOSES ONLY





«We Law You»

Competition Appendix 1

List of incubators - For information purposes only

Business Nursery (Incubateur de Kedge Business School)

Domaine de Luminy, 13288 Marseille Cedex 09, France

Incuba'School, L'incubateur du Campus de la CCI Paris Ile-deFrance

8 Avenue de la Porte de Champerret, 75017 Paris, France

Incubateur Centrale-Audencia-ensa

8 Route de la Jonelière, 1 Rue de la Noë, 44312 Nantes, France

Incubateur de FBS Clermont-Ferrand

4 boulevard Trudaine, 63000 Clermont-Ferrand, France

Incubateur de l'Ecole des Mines d'Albi

Campus Jarlard Route Teillet, 81013 Albi, France

Incubateur de l'Ecole des Mines de Douai

941 rue Charles Bourseul, 59508 DOUAI, France

Incubateur de Neoma Business School Campus de Rouen

1 Rue du Maréchal Juin, 76130 Mont-Saint-Aignan, France

Incubateur de SupAgro Montpellier

2 place Pierre Viala, 34060 Montpellier, France

Incubateur des Mines d'Albi-Carmaux

Allée des sciences, 81013 Albi cedex 9, France

Incubateur du groupe ESC Dijon Bourgogne

29 Rue Sambin - BP 50608, 21006 Dijon Cedex, France

Incubateur EFREI

30-32 avenue de la République, 94800 Villejuif, France

Incubateur HEC

1 Rue de la Libération, 78350 Jouy-en-Josas, France

Incubateur Mines Alès

Parc Leprince-Ringuet, 7 rue Jule Renard, 30100 Alès, France

Incubateur Produit en Bretagne à France Business School

2 Avenue de Provence, 29200 Brest, France

Incubateur Télécom Bretagne

135 Rue Claude Chappe, 29280 Plouzané, France

TBSeeds

20 Boulevard Lascrosses, 31000 Toulouse, France

Télécom & Management SudParis Entrepreneurs

9 Rue Charles Fourier, 91000 Evry, France

BOOSTINLYON

11 Place Bellecour, 69002 Lyon, France

IncubaGEM

4 Place Robert Schuman, 38000 Grenoble, France

PULSALYS

47 Boulevard du 11 Novembre 1918, 69100 Villeurbanne, France

Incubateur de l'EM Normandie

9 rue Claude Bloch, 14052 Caen Cedex 4, France

Laboratoire Neuilly

171 avenue Charles de Gaulle, 92200 Neuilly-sur-Seine, France

Incubateur de l'Université Creativ'Labz

Campus de la Cruz Roja - BM 11-3, rue François Guyard, 51100 Reims, France

Le Bivouac

22 Allée Alan Turing, 63000 Clermont-Ferrand, France

Toulouse White Biotechnology

Parc Technologique du Canal, Bâtiment NAPA CENTER B, 3 rue Ariane, 31520 Ramonville Saint-Agne, France

Oracle Startup Cloud Accelerator - Paris

15 Boulevard Charles de Gaulle, 92715 Colombes, France

EDHEC Business School - Nice

393 Promenade des Anglais, 06200 Nice, France

Paris&Co - Le Swave

1 Parvis de la Défense, 92800 Puteaux, France

Le Village by Crédit Agricole

55 Rue la Boétie, 75008 Paris, France

Wayra Incubadora de Telefónica

Torre Telefónica Diagonal 00 (11th floor) Plaça d'Ernest Lluch i Martí 5, 08019 Barcelona, Spain

EDHEC Business School - Lille

24 Avenue Gustave Delory, 59100 Roubaix, France

